

The Licensing Team  
Peterborough City Council  
Bayard Place  
Peterborough

23<sup>rd</sup> February 2018

Dear Sir/Madam

**Application for a Premises License 076866**

**Premises Name: Little Europe**

**Premises Address: 715 Lincoln Road, Peterborough PE1 3HD**

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the application for a Premises License be refused.

The Millfield and New England area of Peterborough has had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of “off-sales.”

The area is also within the boundary of the “Can-Do” initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

It must also be noted that the area was made a Cumulative Impact Zone whereby the applicant needs to prove that there is a need for selling alcohol “off sales”. The premises in this application is in close proximity to other shops retailing “off-sales” alcohol and cannot therefore, prove that there is a need.

The whole area is very sensitive and volatile because of the ease of access to the purchase of alcohol often sold at a low price in order to attract customers or to be competitive.

As the Millfield and New England area has a phenomenal number of outlets selling alcohol “off-sales” (around the seventy plus mark) which has contributed significantly to anti-social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through the “Can-Do” initiative has highlighted the need to reduce the number of outlets and hours that alcohol can be freely

purchased, if it is to make any headway towards the goals that it is striving to achieve.

With this and the Cumulative Impact Policy in mind, we also make this representation under all of the Licensing Objectives set out in the Licensing Act 2003, namely;

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance
- d) Protection of children from harm

The MANERP's primary aim is to try to regenerate an area that has been sadly neglected for many years. The largest single problem of all revolves around the ease, low cost but above all, availability at which alcohol can be purchased and subsequently abused. The impact on the area is huge and is a cause of concern for all the statutory agencies and bodies.

We therefore ask that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

**BRIAN W J GASCOYNE BEM**  
**Chair - Millfield and New England Regeneration Partnership**

